

NEWS RELEASE
Jan. 29, 2014
FOR IMMEDIATE RELEASE

To: ALL CUSTOMERS & PRESS

**Subject: ISUZU READY FOR CONEXPO 2014 WITH NEW WEBSITE
CONEXPO, MARCH 4-8 IN LAS VEGAS**

PLYMOUTH, MI – Isuzu Diesel is rolling out its plans for CONEXPO 2014 with a newly introduced website.

The website at www.conexpo2014.com provides details about Isuzu's top five diesel engines that will be on display at the convention this year which includes the 4L-Series, 4J-Series, 4H-Series, 6H-Series and related power packs. The site also provides information on our booth display to include booth number and location at CONEXPO 2014.

"We're proud of the variety of models we offer with power outputs ranging from 15 to beyond 500 HP," said Vice President of PowerTrain, Atsumi Morita. "Our innovative technologies make diesel engines quieter, more efficient and cleaner burning."

Isuzu's executive team, including Mr. Morita, will be in attendance at CONEXPO 2014 and are pleased to provide more details on the engines.

Isuzu is a leading technological innovator globally within the diesel engine market. The company's diverse product portfolio encompasses such leading products as industrial diesel engines for on- and off-road use, marine, commercial vehicles, sport utility vehicles, and pickup trucks. Further information on Isuzu can be found on the company's web sites at www.isuzuengines.com, www.isuzumarine.co.jp, www.isuzucv.com, www.isuzu.com, and www.isuzu.co.jp.

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