

## **ISUZU MOTORS AMERICA, INC. MATCHES ASSOCIATES' HURRICANE KATRINA RELIEF DONATIONS**

**PLYMOUTH, MICHIGAN, SEPTEMBER 2, 2005** – Isuzu Motors America, Inc. announced earlier today that the Company will provide assistance in the Hurricane Katrina Relief Effort through the matching of associate donations.

Thousands of people across America's Gulf Coast are homeless, helpless, and hopeless following what President Bush yesterday called "...one of the worst natural disasters in our nation's history." Although the Administration, along with state and local agencies, is working around the clock to provide aid, the sheer number of people impacted by Hurricane Katrina has strained resources and spirits.

Victims of the hurricane are attempting to recover from the massive storm that is still making its way across the Mid-Atlantic States. American Red Cross volunteers have been deployed to the hardest hit areas of Katrina's destruction, supplying hundreds of thousands of victims left homeless with critical necessities.

**Isuzu intends to help.** Isuzu management has committed to match, dollar for dollar, the total donations Isuzu associates contribute for the support of relief efforts. The monies will be donated through the American Red Cross to assist in providing shelter, food, counseling and other assistance to those in need.

Isuzu is a leading technological innovator globally within the diesel engine market. The company's diverse product portfolio encompasses such leading products as industrial diesel engines for on- and off-road use, commercial vehicles, and sport utility vehicles. Further information on Isuzu can be found on the company's web sites at [www.isuzuengines.com](http://www.isuzuengines.com), [www.isuzucv.com](http://www.isuzucv.com), [www.isuzu.com](http://www.isuzu.com), and [www.isuzu.co.jp](http://www.isuzu.co.jp).

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