

ISUZU MOTORS AMERICA, INC., POWERTRAIN DIVISION ENTERS COMMERCIAL MARINE ENGINE MARKET

PLYMOUTH, MICHIGAN, MAY 17, 2006 – Earlier today, Isuzu Motors America, Inc., PowerTrain Division (ISZAPT) announced entry into the Commercial Marine Engine market, effective January 2007.

By January 2007 ISZAPT will have assigned 11 new Isuzu Commercial Marine Engine distributors within North America. Isuzu's focus is Commercial Marine through the Work Boat, Fishing & Trapping, Tug, and Specialty segments. The market is comprised of marine vessels whose role and principle operation dictates a return to their home port following each assignment. Key markets are the Pacific Northwest, the Gulf of Mexico, and the Atlantic Northeast.

Members from the distributor network, ISZAPT, and Isuzu Marine have organized extensive market studies spending time with dealers, fleet managers and end users gaining a thorough understanding of the market requirements and necessary product offerings. The results undoubtedly yielded positive, demonstrating the opportunity for new business.

In May 2006 Isuzu gained EPA Tier 1 certification for the UM6WG1 marine diesel engine. It will be offered with three performance ratings from full power - continuous duty, to full power – intermittent duty, to intermittent duty. Following the UM6WG1 will be the UM6HE1 model in the same fashion. Each model will be available as heat exchanger cooled (HEC) or keel cooled (KC) models. Subsequent models are the UM6SD1, UM6BG1, and later high power and high performance models.

The UM6WG1 marine diesel has ratings of:

Marine1 HEC & KC	= 505hp @ 1800 rpm
Marine2 HEC & KC	= 600hp @ 2000 rpm
Marine3 HEC & KC	= 650hp @ 2100 rpm

In time the ISZAPT network may expand to include a vast number of service dealers and a greater offering of product. This expansion may open other opportunities. Continue to look for future updates.

Any questions or interest in the commercial marine product line can be directed to John Dutcher, Director, Sales and Marketing at john.dutcher@isza.com or 734.582.9426.

Isuzu is a leading technological innovator globally within the diesel engine market. The company's diverse product portfolio encompasses such leading products as industrial diesel engines for on- and off-road use, commercial vehicles, and sport utility vehicles. Further information on Isuzu can be found on the company's web sites at www.isuzuengines.com, www.isuzucv.com, www.isuzu.com, and www.isuzu.co.jp.

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